



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

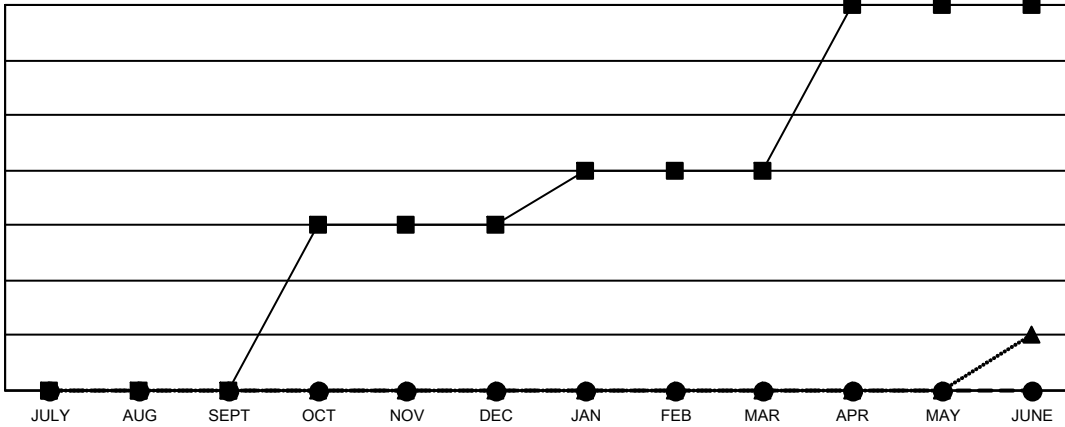
Multiple District 18

LOCATION: GEORGIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	3	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	3	0	0

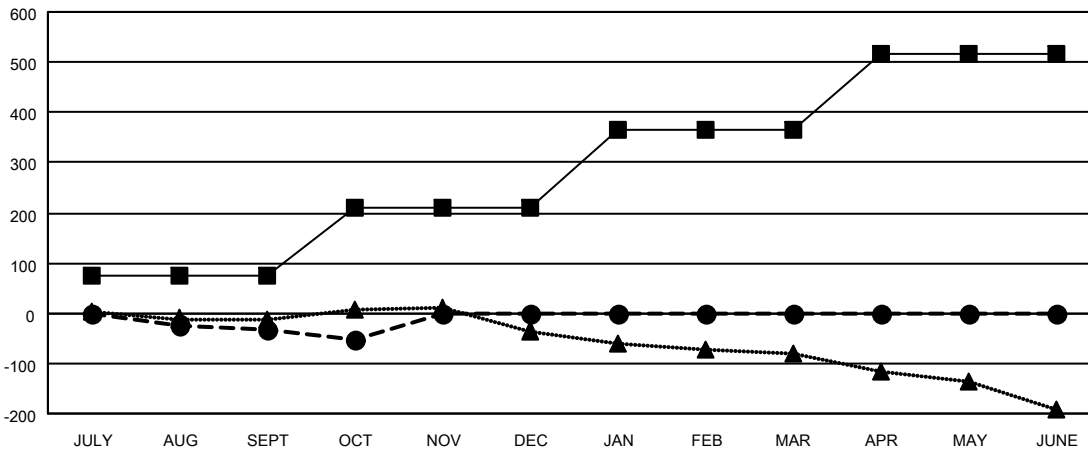
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	75	87	113
OCT/NOV/DEC	135	33	50
JAN/FEB/MAR	155	0	0
APR/MAY/JUNE	150	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 3	
<u>DROPPED MEMBERS</u>	
DECEASED	30
CLUB CANCELLED	15
OTHER	118
TOTAL	163

45 CLUBS OF 204 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	3,039 (67.87%)
FEMALE	1,439 (32.13%)
TOTAL FAMILY UNIT MEMBERS	813
FAMILY MEMBERS PAYING HALF DUES	419